CIGARETTE REPORT FORM

(1)	YEAR COVERED:	1:	991			
(2)	BRAND FAMILY NAME:	Merit		GENERIC:	(chec	k if
(3)	VARIETY DESCRIPTION:	Ultimo			- gene	ELIC
(4)	PRODUCT LENGTH:		100 mm			
(5)	FILTER: X	NON-FILT		(check	one)	,
(6)	VENTILATED: X	NON-VENT	ILATED:	check	one)	
(7)	HARD PACK:	SOFT PACE	κ: χ	(check	one)	
(8)	MENTHOL: NON-MENT	THOL: X	OTHER:	(check	one)	
(9)	NUMBER PER PACK:	20				
(10)	"TAR": 2	NICOTINE	: 0,2	co.	5	
(11)	VARIETY UNIT SALES:					-
(12)	VARIETY DOLLAR SALES:					
(13)	FIRST SALES DATE:	N/A	LAST SALE	S DATE:	N/A	
	بشيه نصب منته منته والمناه	REPORTAB	LE EXPENDI	rures		
(14)	CAT-A-EXPENSES (Newspa)	pers):				\$0
(15)	CAT-B-EXPENSES (Magazin	nes):				0
(16)	CAT-C-EXPENSES (Outdoor	c):			~ ~ ~ ~ ~ ~ ~ ~	0
(17)	CAT-D-EXPENSES (Audio	Visual):				0
(18)	CAT-E-EXPENSES (Public	Transport	t.):			0
(19)	CAT-F-EXPENSES (Direct	Mail):				0
(20)	CAT-G-EXPENSES (Point of	of Sale):				0
(21)	CAT-H-EXPENSES (Promot	ional Allo				0
(22)	CAT-I-EXPENSES (Samplin	ng):				0
(23)	CAT-J-EXPENSES (Items)					0
(24)	CAT-K-EXPENSES (Public	Entertain	nment):			0
(25)	CAT-L-EXPENSES (Endorse	ement):				0
(26)	CAT-M-EXPENSES (Retail	Value & C	Coupon):			0
(27)	CAT-N-EXPENSES (All oth	ners):				0
(28)	TOTAL REPORTABLE EXPEND	DITURES FO	OR VARIETY:	:		\$0
(29)	SPORTS & SPORTING EVENT	rs:	··	·		0

CIGARETTE REPORT FORM

YEAR COVERED:	1991		
BRAND FAMILY NAME:	Merit	GENERIC:	(check if generic)
VARIETY DESCRIPTION:	Ultima		
PRODUCT LENGTH:	100 - 100 mm	7	
FILTER: X	NON-FILTER:	(check	one)
VENTILATED: X	NON-VENTILATED:	(check	one)
HARD PACK: X	SOFT PACK:	(check	one)
MENTHOL: NON-MEN	THOL: X OTHER	: (check	one)
NUMBER PER PACK:	20		
"TAR": 2	NICOTINE: 0.6	2 co.	5
VARIETY UNIT SALES:			
VARIETY DOLLAR SALES:			
FIRST SALES DATE:	N/A LAST SAL	ES DATE:	N/A
	REPORTABLE EXPEND	ITURES	
CAT-A-EXPENSES (Newspa	pers):		\$0
CAT-B-EXPENSES (Magazi			0
CAT-C-EXPENSES (Outdoor	r):		0
CAT-D-EXPENSES (Audio			0
CAT-E-EXPENSES (Public	Transport.):		o
CAT-F-EXPENSES (Direct	Mail):		0
CAT-G-EXPENSES (Point	of Sale):		0
CAT-H-EXPENSES (Promot	ional Allowances):		0
CAT-I-EXPENSES (Sampli	ng):		0
CAT-J-EXPENSES (Items)	:		0
CAT-K-EXPENSES (Public			0
CAT-L-EXPENSES (Endors	ement):		0
CAT-M-EXPENSES (Retail	Value & Coupon):		0
CAT-N-EXPENSES (All Ot	hers):	·	0
TOTAL REPORTABLE EXPEN	DITURES FOR VARIET	Y:	\$0
SPORTS & SPORTING EVEN	TS:		0
	BRAND FAMILY NAME: VARIETY DESCRIPTION: PRODUCT LENGTH: FILTER: X VENTILATED: X HARD PACK: X MENTHOL: NON-MENT NUMBER PER PACK: "TAR": 2 VARIETY UNIT SALES: VARIETY DOLLAR SALES: FIRST SALES DATE: CAT-A-EXPENSES (Newspa) CAT-B-EXPENSES (Magazi: CAT-C-EXPENSES (Outdoo: CAT-D-EXPENSES (Public CAT-F-EXPENSES (Public CAT-F-EXPENSES (Point CAT-H-EXPENSES (Promot CAT-I-EXPENSES (Samplic CAT-J-EXPENSES (Fromot CAT-J-EXPENSES (Public CAT-L-EXPENSES (Public CAT-L-EXPENSES (Fromot CAT-L-EXPE	BRAND FAMILY NAME: VARIETY DESCRIPTION: PRODUCT LENGTH: FILTER: X VENTILATED: HARD PACK: MENTHOL: NON-MENTHOL: NON-MENTHOL: YARIETY UNIT SALES: VARIETY UNIT SALES: VARIETY UNIT SALES: FIRST SALES DATE: N/A REPORTABLE EXPEND CAT-A-EXPENSES (Newspapers): CAT-B-EXPENSES (Magazines): CAT-C-EXPENSES (Outdoor): CAT-E-EXPENSES (Direct Mail): CAT-G-EXPENSES (Point of Sale): CAT-J-EXPENSES (Sampling): CAT-J-EXPENSES (Items): CAT-J-EXPENSES (Public Entertainment): CAT-L-EXPENSES (Public Entertainment): CAT-L-EXPENSES (Endorsement): CAT-M-EXPENSES (Retail Value & Coupon): CAT-M-EXPENSES (Retail Value & Coupon):	BRAND FAMILY NAME: VARIETY DESCRIPTION: Ultimal PRODUCT LENGTH: FILTER: X NON-FILTER: (check VENTILATED: X NON-VENTILATED: (check MENTHOL: NON-MENTHOL: X OTHER: (check MENTHOL: NON-MENTHOL: X OTHER: (check NUMBER PER PACK: 20 "TAR": NICOTINE: O.2 CO. VARIETY UNIT SALES: VARIETY DOLLAR SALES: FIRST SALES DATE: N/A LAST SALES DATE: REPORTABLE EXPENDITURES CAT-A-EXPENSES (Magazines): CAT-B-EXPENSES (Madio Visual): CAT-C-EXPENSES (Outdoor): CAT-F-EXPENSES (Direct Mail): CAT-F-EXPENSES (Public Transport.): CAT-G-EXPENSES (Point of Sale): CAT-H-EXPENSES (Promotional Allowances): CAT-J-EXPENSES (Items): CAT-L-EXPENSES (Public Entertainment): CAT-L-EXPENSES (Retail Value & Coupon): CAT-N-EXPENSES (All Others): TOTAL REPORTABLE EXPENDITURES FOR VARIETY:

CIGARETTE REPORT FORM

(1)	YEAR COVERED:	1991	· 	_		
(2)	BRAND FAMILY NAME:	Merit	-	GENERIC:	(check - generi	if
(3)	VARIETY DESCRIPTION:	Ul+ima			-	
(4)	PRODUCT LENGTH:	King -	84 m			
(5)	FILTER: X	NON-FILTER:		(check	one)	
(6)	VENTILATED: X	NON-VENTILA	TED:	(check	one)	
(7)	HARD PACK:	SOFT PACK:	X	(check	one)	
(8)	MENTHOL: NON-MEN	LHOT: 🗶 _	OTHER:	(check	one)	
(9)	NUMBER PER PACK:	20				
(10)	"TAR": /	NICOTINE:	001	co.	3	
(11)	VARIETY UNIT SALES:					
(12)	VARIETY DOLLAR SALES:					
(13)	FIRST SALES DATE:	N/A LA	ST SALES	DATE:	N/A	_
		REPORTABLE	EXPENDI	URES		-
(14)	CAT-A-EXPENSES (Newspa)	pers):			\$	0_
(15)	CAT-B-EXPENSES (Magazi	nes):				0_
(16)	CAT-C-EXPENSES (Outdoor	r):				0
(17)	CAT-D-EXPENSES (Audio	Visual):	-			0
(18)	CAT-E-EXPENSES (Public	Transport)	*			0
(19)	CAT-F-EXPENSES (Direct	Mail):				0
(20)	CAT-G-EXPENSES (Point	of Sale):				0
(21)	CAT-H-EXPENSES (Promot	ional Allowa	nces):			0
(22)	CAT-I-EXPENSES (Sampli	ng):				0
(23)	CAT-J-EXPENSES (Items)	:				0
(24)	CAT-K-EXPENSES (Public	Entertainme	nt):			0
(25)	CAT-L-EXPENSES (Endors	ement):				0
(26)	CAT-M-EXPENSES (Retail	Value & Cou	 .pon) :			0
(27)	CAT-N-EXPENSES (All Ot	hers):			-	0
(28)	TOTAL REPORTABLE EXPEN	DITURES FOR	VARIETY:		\$	0
(29)	SPORTS & SPORTING EVEN	TS:				0

				~ ~ ~ ~ ~	40
(1)	YEAR COVERED:	1991			
(2)	BRAND FAMILY NAME:	Merit	GENERIC:	(check	: ii
(3)	VARIETY DESCRIPTION:	Ultima		- gener	-
(4)	PRODUCT LENGTH:	Kina - 83 m			
(5)	FILTER: X	NON-FILTER:	(check	one)	
(6)	VENTILATED: X	NON-VENTILATED:	(check	one)	
(7)	HARD PACK: X	SOFT PACK:	(check	one)	
(8)	MENTHOL: NON-MENT	THOL: X OTHER:	(check	one)	
(9)	NUMBER PER PACK:	20			
(10)	"TAR": /	NICOTINE: O./	co.	3	
(11)	VARIETY UNIT SALES:		_		•
(12)	VARIETY DOLLAR SALES:				
(13)	FIRST SALES DATE:	N/A LAST SALES	DATE:	N/A	
		REPORTABLE EXPENDIT			
(14)	CAT-A-EXPENSES (Newspar	pers):			\$0
(15)	CAT-B-EXPENSES (Magazin				0
(16)	CAT-C-EXPENSES (Outdoor				0
(17)	CAT-D-EXPENSES (Audio V	/isual):			0
(18)	CAT-E-EXPENSES (Public	Transport.):	•	·	0
(19)	CAT-F-EXPENSES (Direct	Mail:			0
(20)	CAT-G-EXPENSES (Point of	of Sale):			0
(21)	CAT-H-EXPENSES (Promoti	onal Allowances):			0
(22)	CAT-I-EXPENSES (Samplin	ıg):			0
(23)	CAT-J-EXPENSES (Items):	- 42 (4) (4) (4) (4) (4) (4) (4) (4) (4) (4)			0
(24)	CAT-K-EXPENSES (Public	Entertainment):			0
(25)	CAT-L-EXPENSES (Endorse	ement):			0
(26)	CAT-M-EXPENSES (Retail				0
(27)	CAT-N-EXPENSES (All oth	ers):			0
(28)	TOTAL REPORTABLE EXPEND	OITURES FOR VARIETY:			\$0
(29)	SPORTS & SPORTING EVENT	es:			0